



Franchise Opportunity Document

WWW.ZIONSALONS.COM



Introduction

Welcome to the ZION Salon franchise model document. We are excited to introduce you to our successful and renowned salon brand, offering franchise opportunities to passionate entrepreneurs seeking to enter the beauty and grooming industry.

About us

At ZION Salon, we are more than just a salon, we are a symbol of style, luxury and exceptional customer experience. Our journey began in the year 2012 when we set out to redefine the beauty and grooming industry. Since then, we have grown into a well-recognized brand, setting the standard for excellence in the salon business. The brand is currently operating in a total of 6 outlets in Ahmedabad, Gandhinagar and Bengaluru out of them 4 are company owned and 2 are proudly owned by our franchise partners.

6
SALONS

10
YEARS

3
CITIES

2 LAKH+
CUSTOMERS

Locations

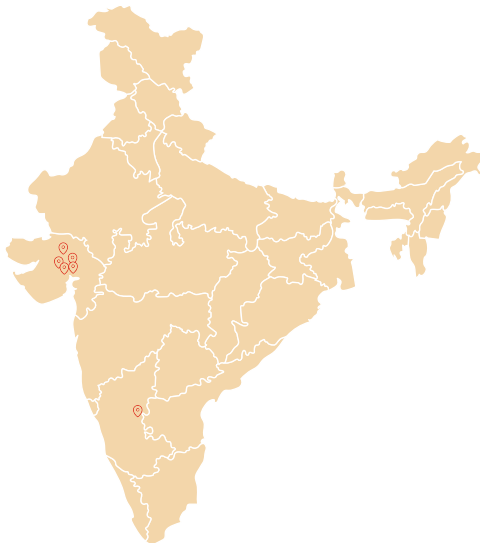
Delivering the best possible salon experience in more than three Indian cities to more than 2Lakh+ satisfied clients.



Representing

OUR GEOGRAPHIC PRESENCE:

AHMEDABAD, BENGALURU,

GANDHINAGAR & ADDING ■■■■■■





OUR GOAL IS TO CREATE THE WORLD'S GREATEST,
MOST INVENTIVE & SUSTAINABLE HAIR SALON
WHERE EMPLOYEES ENJOY COMING TO WORK &
CUSTOMERS ENJOY VISITING.



Salon Concept and Unique Selling Points

Our salon concept revolves around offering a luxurious and personalized experience to every client who walks through our doors. Some of our unique selling points include:



Expert Team:

Our skilled and passionate team of stylists and professionals are at the heart of our success. They are committed to staying updated with the latest trends and techniques in the beauty industry.



Quality Products:

We use premium products and equipment to deliver top-notch services to our clients. Our partnerships with leading brands ensure that we maintain high-quality standards.



Exquisite Interiors:

Our salons are meticulously designed to provide a comfortable and upscale atmosphere. Clients can relax and enjoy the ambiance while receiving expert care.



Client-Centric Approach:

We prioritize our clients' needs, offering tailored services and personalized recommendations. This approach ensures client satisfaction and loyalty.

Services Offered

**ZION SALON OFFERS A COMPREHENSIVE RANGE OF
BEAUTY & GROOMING SERVICES, INCLUDING:**



**Haircut &
Styling**



**Hair Coloring &
Treatments**



**Skincare &
Facials**



**Makeup
Services**



Nail Care



**Bridal
Services**



INDIA'S LEADING SALON POS & MANAGEMENT SYSTEM,
POWERS ZION SALONS CUSTOMER RELATIONS.

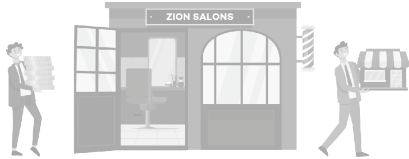


ZION salons employ a single, all-in-one salon management software that assists teams in handling online and offline reservations, waitlisting, upselling based on client data, automated lead & sales management, automated daily procedures, inventory control, customized SMS campaigns, packaged deals, gift card redemption, loyalty program memberships and more.

Franchise Opportunity

We are excited to offer franchise opportunities to individuals who share our vision and commitment to excellence. by joining the ZION Salon family, franchisees will benefit from:

- ✓ Comprehensive training and ongoing support
- ✓ Proven business model and operating procedures
- ✓ Access to premium products and equipment
- ✓ Coordinated marketing and advertising efforts
- ✓ Billing software and IT solutions provided by company
- ✓ A network of like-minded entrepreneurs and professionals
- ✓ The opportunity to create a thriving salon business with our trusted brand
- ✓ From the first day of your journey, you will be mentored by the best team in the industry with 12+ years of experience.



LOCATION SELECTION & SUPPORT

Selecting the right location is crucial for the success of your salon. We provide guidance and support in choosing the ideal salon location, leveraging our experience and market knowledge.

Franchise Fees and Royalties

In consideration of the rights granted herein, the Franchisee shall make the following payments to the Franchiser in accordance with the terms outlined below:

INITIAL FRANCHISE FEE:

The Franchisee agrees to pay an initial franchise fee of 5L (the one time fee"). This fee grants the Franchisee the right to establish & operate a ZION Salon at the specified location.

ROYALTY:

- » First 4 months - FREE
 - » Next 8 months - Minimum of 40,000 or 10% whichever is higher
 - » Subsequent 12 months and thereafter - Minimum of 60,000 or 10% whichever is higher
 - » Thereafter - Minimum of 90,000 or 10% whichever is higher
- * The monthly royalty is applicable at a cumulative of 10% of service sales and 5% of product sales.

Salon Dimensions	Investment
Starting From 1000 Sq.ft. Carpet Area	Minimum 50-55 Lakh*

***Payment Terms:** The Initial Franchise Fee is due upon the signing of this Franchise Agreement. Payment can be made in all possible modes of payments.



Launching soon...



SALON ACADEMY

Contact Us

If you're interested in joining the ZION Salon Brand franchise family or have any questions, please reach out to our Franchise Development Team at



info@zionsalons.com



+91 9167498393



We look forward to partnering with passionate individuals who are ready to embark on a successful journey in the beauty and grooming industry. Join us in providing exceptional beauty experiences to clients while building a prosperous salon business.

Sincerely,

ZION SALONS